



## Press Release

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# CERTs Launches Energy-Saving Campaign for Vending Machines

*VendingMiser Bulk-Buy Campaign from CERTs and EnergyMisers, LLC will help cut energy use by up to 46%*

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**Monday, February 22, 2010, Saint Paul, MN** – The Minnesota Clean Energy Resource Teams (CERTs) are kicking off their new "CERTified Campaigns" program today with their first campaign aimed at placing 200 VendingMisers on cold-drink vending machines, resulting in energy savings of over 335,000 kilowatt hours per year—which amounts to roughly \$26,800.

The VendingMiser Bulk-Buy Campaign, offered by CERTs, EnergyMisers, LLC, and Minnesota Waste Wise's Energy Smart program encourages schools, businesses, local governments, and anyone else with a cold-drink vending machine to join in and save.

"A VendingMiser is a simple little device that lowers the energy use of a beverage vending machine without affecting its performance," says Lissa Pawlisch, CERTs Statewide Coordinator. "This is your chance to take action and save big."

Most vending machines cost around \$300 a year in energy costs. VendingMisers have been shown to cut a vending machine's energy consumption by 46% and earn savings of around \$130 per year. VendingMisers typically boast a payback of around 16 months. With this bulk-buy campaign and with numerous utilities across the state offering rebates of \$50-\$75 per VendingMiser purchase, participating organizations can shorten this payback even further.

To learn more about the VendingMiser Bulk-Buy Campaign, visit <http://vendingmiser.mncerts.org> or email [vendingmiser@cleanenergyresourceteams.com](mailto:vendingmiser@cleanenergyresourceteams.com).

CERTified Campaigns are a program that will provide Minnesotans with clear and actionable ways to implement energy efficiency and renewable energy projects in their community. To learn about other campaigns, visit <http://act.mncerts.org>.

The Clean Energy Resource Teams connect you and your community members with resources to identify and implement energy efficiency and renewable energy projects. CERTs is made up of community members across Minnesota who share a bold vision for Minnesota's energy future: to foster strong communities, to create local jobs, and to develop clean and reliable energy from clean sources. CERTs is a partnership of the University of Minnesota's Regional Sustainable Development Partnerships, the Green Institute, Southwest Regional Development Commission, The Minnesota Project, and the Office of Energy Security, MN Department of Commerce.

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